

**MECHANICAL REQUIREMENTS** width x height (inches)

AD SIZE	TRIM SIZE	BLEED SIZE	TYPE SAFE AREA
Full page	8" x 10.5"	8.25" x 10.75"	7.5" x 10"
2/3 page (vertical)	5.2" x 10.5"	5.45" x 10.75"	4.7" x 10"
2/3 page (horizontal)	8" x 7"	8.25" x 7.25"	7.5" x 6.5"
1/2 page (vertical)	4" x 10.5"	4.25" x 10.75"	3.5" x 10"
1/2 page (horizontal)	8" x 5.25"	8.25" x 5.5"	7.5" x 4.75"
1/3 page (vertical)	2.67" x 10.5"	2.92" x 10.75"	2.17" x 10"
1/4 page	3.9" x 5.25"	4.15" x 5.5"	3.4" x 4.75"
DPS	16" x 10.5"	16.25" x 10.75"	15.5" x 10"
1/2 DPS	16" x 5.25"	16.25" x 5.5"	15.5" x 4.75"

**MATERIAL REQUIREMENTS (IMPORTANT)**

Add an extra 1/8" around all sides for bleed ads. Keep critical copy, or creative important to show after trimming, 1/4" away from all sides. All Cineplex magazines are computer-to-plate and **only** accept High Resolution (Print Ready) PDF files with certified SWOP colour proofs. Please contact a Cineplex Media sales associate to receive your full PDF specs kit for *Cineplex Magazine* and *Le magazine Cineplex*. Material that does not meet published specifications is subject to production charges.

**SENDING FILES**

Please supply PDF files on disc with SWOP proof to the attention of:

**Stevie Shipman**  
**Cineplex Media**  
**102 Atlantic Ave.,**  
**Suite 100, Toronto, ON M6K 1X9**

**FOR ACCESS TO OUR FTP SERVER**

Please use the following coordinates:

Site Address: **ftp.cineplex.com**

Username: **cineplexmags**

Password: **d893kd83**

**IMPORTANT:** Please follow your upload with a confirming email with screengrab to [stevie.shipman@cineplex.com](mailto:stevie.shipman@cineplex.com). For more information contact Stevie Shipman: 416.539.8800 ext. 231

**LABEL FILES**

Please indicate on the supplied the disc the following:

- Client name
- File name
- Size of ad supplied
- Insertion date (Issue)
- 3 word description of ad